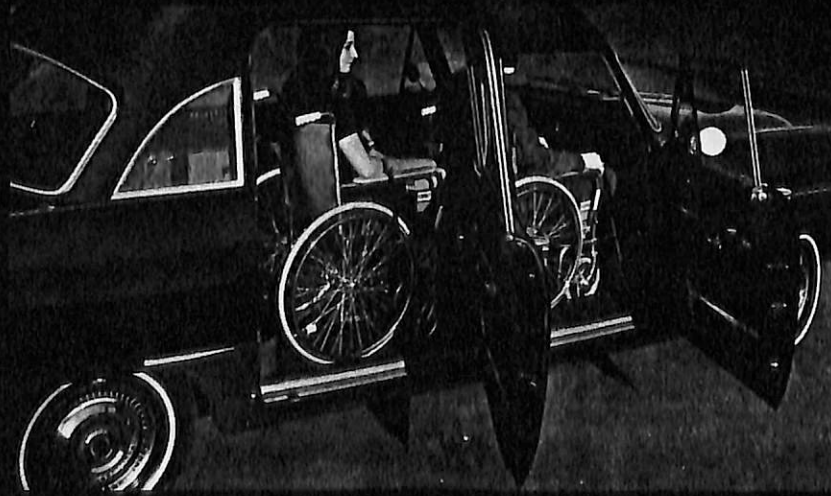
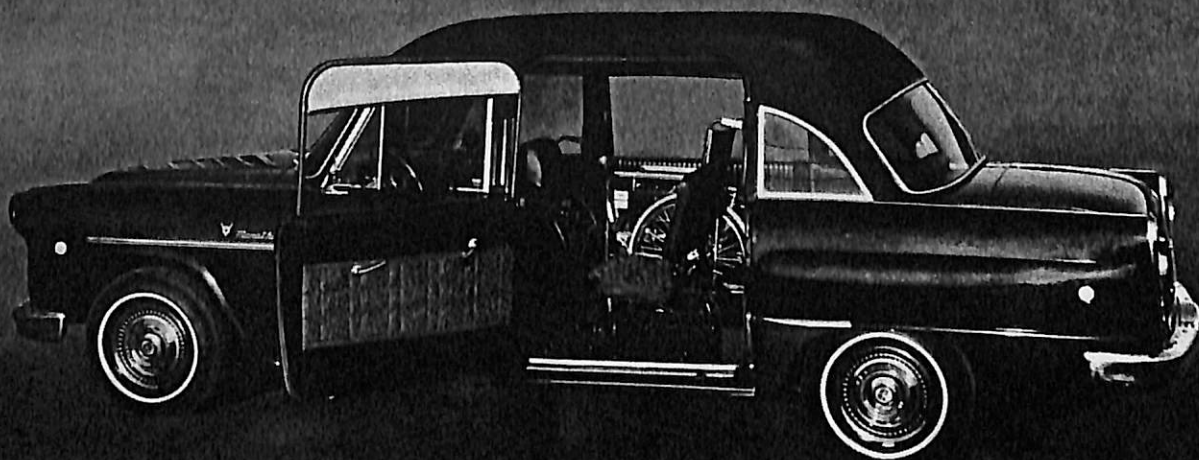


Checker Motors Corporation  
introduces "Medicar,"  
the Ambulance-Limousine  
for handicapped persons.



**CHECKER MOTORS  
CORPORATION INTRODUCES  
"MEDICAR,"  
THE AMBULANCE-  
LIMOUSINE FOR  
HANDICAPPED PERSONS**

Kalamazoo, Michigan; Checker Motors Corporation, manufacturer of Checker Marathon passenger cars and Checker taxicabs, has announced the introduction of a new vehicle, expressly designed for the handicapped. Called "Medicar," the new car is a Checker custom limousine on a 129" wheelbase with highly unusual features, including required headroom to accommodate wheelchair passengers, floor locks that hold the wheelchairs and stretcher securely, rear doors that swing open a full 180°, and entry and exit ramp.

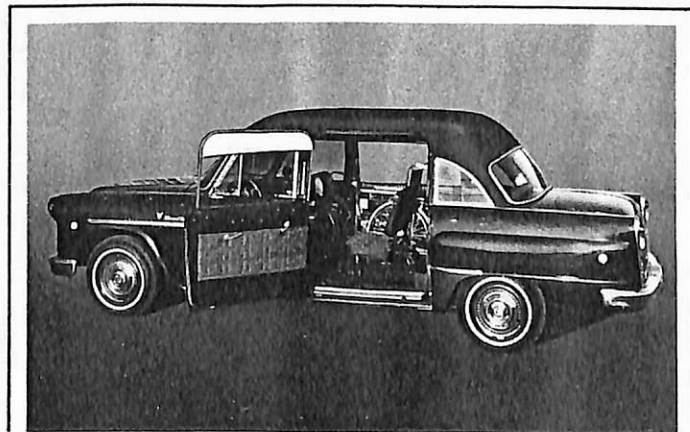
According to the manufacturer, the Medicar offers the first low-cost, totally convenient and safe means for transporting up to three non-ambulatory patients, without transferring them from their wheelchairs. In addition, the Medicar converts into an ambulance with minimum effort. The same floor locks used to anchor the wheelchairs are used to anchor the stretcher.

Designed initially for the handicapped; for schools, nursing homes, hospitals and institutions, the easy conversion to use as an ambulance can mean low-cost emergency service for police, fire, civil defense and other governmental agencies. In the ambulance configuration, the car can accommodate one stretcher plus one wheelchair. When not needed as a wheelchair car or ambulance, Medicar can be converted into an

eight-passenger family car.

"The Medicar will go anywhere an ordinary car will go," according to David R. Markin, Checker's vice president-sales. "Up to this time, people who must transport the handicapped have had to resort to vans, trucks, utility vehicles and costly conversions. We believe our approach to comfort, safety and convenience will allow many non-ambulatory patients to be transported quicker, safer and with greater sense of security. In addition, all the famous Checker safety features are included in the new Medicar.

"The new Ambulance-Limousine is priced at less than half the cost of an ambulance," according to Mr. Markin. *Inquiries may be directed to Checker Motors Corporation, Medicar Sales Department, Kalamazoo, Michigan 49007.*



# Checker Motors Corporation

