



When you buy a Checker Marathon, you take yourself out of the new car market for a long, long time.

The reasons are not totally based on the fact that a Checker lasts so long or that its lines remain in style year after year—it's that Checker owners like their cars—and want to keep them! So take yourself out of the new car market—and enjoy the many other benefits of owning a Checker, too.

- Higher, wider door openings for easy entrance and exit
- Double channel X-brace frame for extra safety and security
- Greater interior comfort—more hiproom, headroom, legroom
- Choice of 2 spirited V-8's plus an economy six (standard)
- Rear floors that are flat
- Checker's exclusive less overhang design means greater maneuverability, easier parking
- Heavy-duty, built-to-last fleet proven parts used throughout.

See and test-drive the Checker Marathon 4-door Sedans and Station Wagons.

CHECKER MARATHON • BUILT-TO-LAST!

Printed in U.S.A.

PLACE
STAMP
HERE