

**Introducing**

# The 1953 CHECKER

**Product of 30 Years of Taxicab Experience**

On its 30th Anniversary as the nation's foremost builder of fine taxicabs, the Checker Cab Manufacturing Corp. proudly presents the 1953 Model A-6 and A-7 CHECKER Taxicab—products of three decades of exclusive taxicab engineering experience.

Every component part of the new CHECKER has been tried and proved over billions of taxicab miles. Every unit has given service exceeding the normal life expectancy by thousands of miles.

With demonstrated economy of operation, proven longer life and with many new safety features and body refinements, the 1953 CHECKER is truly the greatest taxicab value in America today.



**Model A-6 Taxicab**

**Now on Display**

at 315 W. 68th St., New York

**Here's What  
Experience  
Proves:**

**Speedway Cab Corp.** (70 Checkers) "In our entire fleet there have been 9 transmissions repaired (bearings only) at a total cost to us of \$95.76 (material & labor)."

**Bob-Net Trans Co.** (24 Checkers) "Our first engine was re-ringed at 90,000 miles, and we have 15 engines averaging 120,000 miles that we haven't touched yet. Except for ring jobs, no Checker engine required head gasket replacement."

**Phoenix Taxi Corp.** (22 Checkers) "Our fleet of Checkers now averages 160,000 miles. We have had no transmission failures, clutch life average is 85,000 miles, and one rear end was replaced at 140,000 miles."

**Cab Trans Corp.** (45 Checkers) "Our fleet average is 120,000 miles. We have not gone into any unit replacement program. All major units are performing better than we ever anticipated."

*Orders Now Being Taken for Early Delivery*

**CHECKER CAB MFG. CORPORATION • Kalamazoo, Michigan**