



The *Checker Cab* Fleet at 48th Street and Vanderbilt Ave

You may have seen many larger cab fleets than the one pictured above—but you have never seen a more prosperous, popular or finer looking one.

No where in the world does a real cab look better—*or a poor one worse*—than in New York City.

1922 has been a year that has established *Checker Cab* once and for all as the most formidable contender for leadership in the great metropolis.

Like anything new—last January *Checker Cab* was new to these seasoned veteran cabmen, but now:

Checker Cab has gained hundreds of loyal followers—and the keen respect of every thinking cabman in New York





The Hotel Chatham

NEW YORK CITY

And this is natural—its fine appearance commands preference and holds it—its economy in operation and great potential life is a combination that is earning clean profits for these men *at the lowest competitive meter rates.*

Checker@b operators are business men, who with our help are building steadily larger businesses and earning bigger profits.

What *Checker@b* can accomplish for your business cannot be proven to you in this advertising—but if you will permit us to explain its advantages and how we are fixed to place them at your disposal—*Checker@b will at least be given a trial by you.*

1301 SOUTH CICERO AVENUE, CHICAGO, U. S. A.

MANUFACTURING CORPORATION